

Tides of Steel Giveaway Terms and Conditions

1. Overview

The Tides of Steel Giveaway (the "Giveaway") offers eligible participants a chance to win a \$30,000 subscription credit applicable towards Steelhead Technologies software and separately a \$30,000 inventory credit applicable towards Calvary Industries product. Additionally, the Giveaway will offer additional prizes supplied by both Steelhead Technologies and Calvary Industries. These terms and conditions (the "Terms") govern participation in the Giveaway.

2. Eligibility

Steelhead Technologies Grand Prize

- New customers (those who have not signed a subscription agreement with Steelhead Technologies prior to January 1, 2025) are eligible.
- Participants must be 18 years or older and legally able to enter into a binding agreement.
- Participants must own or be employed by a manufacturing business in the United States or Canada.

Calvary Industries Grand Prize

- New customers (those who have not signed an agreement with Calvary Industries prior to January 1, 2025) are eligible.
- Participants must be 18 years or older and legally able to enter into a binding agreement.
- Chemicals must be in a multi-stage pretreatment washer OR annual specialty chemical usages must exceed 4,000 gallons per year.
- Participants must own or be employed by a manufacturing business in the United States or Canada.

Eligibility for Additional Prizes

- Participants must be 18 years or older and legally able to enter into a binding agreement.
- Participants must be employed by a manufacturing business in the United States or Canada.

3. Giveaway Period

The Giveaway runs from January 1, 2025, to March 31, 2025. All entries must be received by 11:59 PM EST on March 31, 2025.

4. Prize Details

- One (1) winner will receive the following:

- A \$30,000 subscription credit applicable towards Steelhead Technologies software. The Steelhead Technologies subscription credit must be used within one (1) year from the date of the award and cannot be rolled over or extended. Deployment costs for the Steelhead Technologies subscription must be paid separately by the winner.
- One (1) winner will receive the following:
 - \$30,000 in free chemicals provided by Calvary Industries, Inc., to be redeemed within 6 months of the winner's acceptance. A purchase order (PO) must be issued to Calvary within six months of acceptance. Shipping costs are not included; the prize applies to the cost of chemicals only.
- One (1) winner will receive the following:
 - One (1) free team lunch in the form of a \$1,000 gift card to DoorDash (or similar provider) provided by Calvary Industries, Inc.
- One (1) winner will receive the following:
 - A trip for two to Revenue Riptide, limited to event tickets and a \$1,500 Visa gift card intended to cover travel expenses associated with the event.
- The prizes have no cash value and cannot be exchanged, sold, or transferred.

5. How to Enter

- Eligible participants may enter the Giveaway by completing the official entry form provided by Steelhead Technologies.
- Steelhead grand prize entries must be validated by attending a 30-minute meeting with a Steelhead Account Executive to ensure each entry is a fit for Steelhead.
- Calvary grand prize entries must be validated by attending a 30-minute meeting with a Calvary Industries representative to ensure each entry is a fit for Calvary.

6. Winner Selection and Notification

- The winners will be selected randomly from all eligible entries received during the Giveaway period.
- The drawing will be conducted between April 1, 2025, and April 5, 2025, under the supervision of Steelhead Technologies.
- The winners will be notified via email and/or phone on the day of the drawing.

- If the Steelhead Grand Prize winner does not take action to begin deployment preparation within ten (10) business days of notification, an alternate winner may be selected.

7. Use of Prize

- Steelhead grand prize: The \$30k subscription credit is valid only for Steelhead Technologies software services and cannot be applied to past due balances, third-party services, or products. The subscription credits must be applied within one (1) year of issuance. Deployment costs are not included in the grand prize and must be paid by the winner.
- The Calvary grand prize: The \$30k inventory credit must be redeemed within 6 months of the winner's acceptance, and a PO must be issued within this period. Shipping costs for the inventory are not included.

8. Limitation of Liability

Steelhead Technologies and Calvary Industries are not responsible for:

- Lost, late, incomplete, or misdirected entries.
- Technical failures or unauthorized intervention affecting the Giveaway's operation.
- Any taxes, fees, or additional expenses incurred by the winner in connection with the prize.

9. General Conditions

- By participating, entrants agree to abide by these Terms and the decisions of Steelhead Technologies and Calvary Industries, which are final and binding.
- Steelhead Technologies reserves the right to modify, suspend, or terminate the Giveaway in its sole discretion.
- By accepting the prizes, the winners agree to be publicly announced and congratulated, including their name and company, in any media at any time.

10. Governing Law

The Giveaway is governed by the laws of the state of Michigan, United States, without regard to its conflict of laws principles.

11. Privacy

Personal information collected in connection with the Giveaway will be used in accordance with Steelhead Technologies' Privacy Policy.

12. Contact Information

For questions or concerns regarding the Giveaway, contact Steelhead Technologies at kelsey@gosteelhead.com.

By entering the Giveaway, participants fully and unconditionally agree to these Terms and the decisions of Steelhead Technologies and Calvary Industries.

